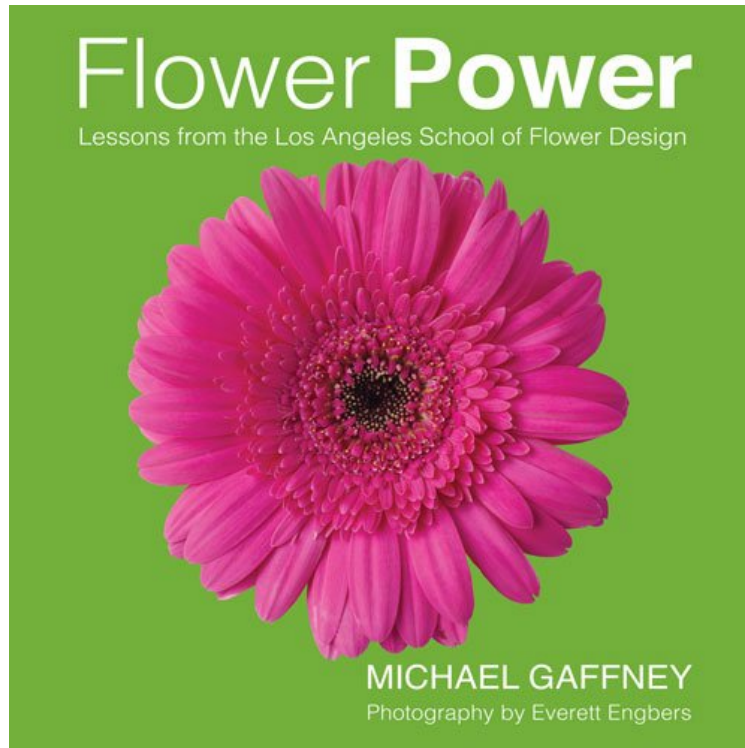


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Flower Power: Lessons from the Los Angeles School of Flower Design

Michael Gaffney

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Michael Gaffney : Flower Power: Lessons from the Los Angeles School of Flower Design before purchasing it in order to gage whether or not it would be worth my time, and all praised Flower Power: Lessons from the Los Angeles School of Flower Design:

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In the current economy, prospective brides, party givers, and commercial business people are looking for ways to create their own sophisticated floral arrangements rather than hiring expensive third parties. Featuring a well-known designer's foolproof methods, this lush guidebook brings readers into the world of the professional with secrets, tips, and formulas for great design including step-by-step instructions on everything from classic English design to exotic

tropical design. With stunning color photographs detailing dozens of start-to-finish arrangements, the book provides a beautiful display of finished projects for readers to replicate and enjoy.

About the Author Michael Gaffney teaches great floral design, as well as the economics, marketing, and philosophy behind a successful career in flowers. He has designed for many films, weddings, and special events across the country and is the author of *Design Star: Lessons from the New York School of Flower Design*. He lives in Milwaukee, Wisconsin. Everett Engbers specializes in architectural, product, landscape, and lifestyle photography. He has been intrigued with the medium since learning the art of darkroom printing while he was in the military. He lives in Los Angeles, California.