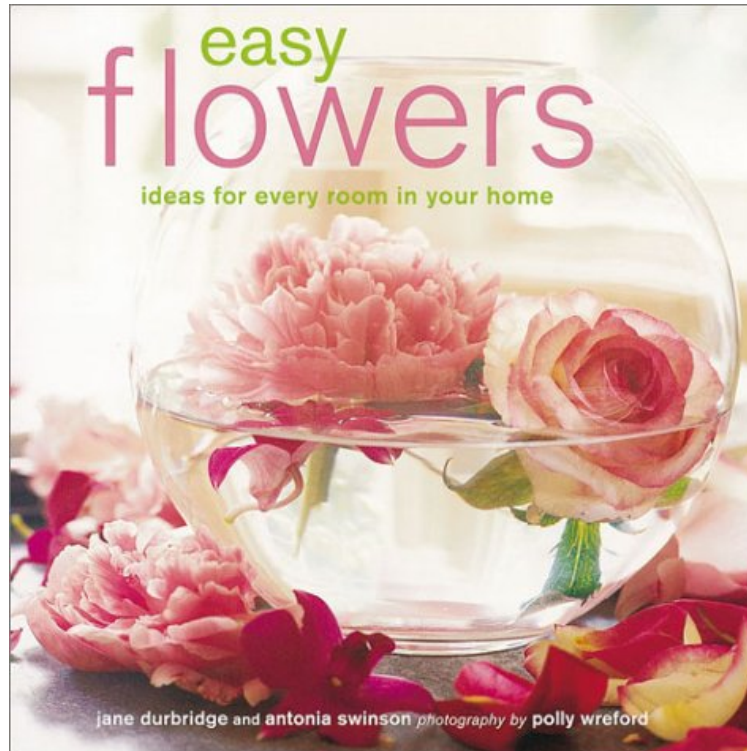


(Mobile book) Easy Flowers: Ideas for Every Room in Your Home

Easy Flowers: Ideas for Every Room in Your Home

Jane Durbridge, Antonia Swinson

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Jane Durbridge, Antonia Swinson : Easy Flowers: Ideas for Every Room in Your Home before purchasing it in order to gauge whether or not it would be worth my time, and all praised Easy Flowers: Ideas for Every Room in Your Home:

2 of 4 people found the following review helpful. PrettyBy Valerie Fletcher Adolph This book offers ideas for selecting flowers and containers that can look beautiful in your home. Starting with basic design principles and ending with notes on flower care and conditioning, most of the book is divided into chapters by colour. With any book of this type the illustrations are the focus, and there are page after page of truly beautiful colour photographs. They make you want to rush out to the florist and spend all the grocery money on tulips or alliums. I spent a delightful half hour going through this book, but I wouldn't buy it - pretty pictures aside, there's just not enough substance to it. 1 of 3 people found the following review helpful. PrettyBy Valerie Fletcher Adolph This book offers ideas for selecting flowers and containers that can look beautiful in your home. Starting with basic design principles and ending with notes on flower care and conditioning, most of the book is divided into chapters by colour. With any book of this type the illustrations are the focus, and there are page after page of truly beautiful colour photographs. They make you want to rush out to the florist and spend all the grocery money on tulips or alliums. I spent a delightful half hour going through this book, but I wouldn't buy it - pretty pictures aside, there's just not enough substance to it. 1 of 1 people found the following review helpful. Great Decorating IdeasBy Patrick Rice This book contains great decorating ideas for every room in your home. There are numerous combinations of vases and flowers to beautify even the plainest decor. This book will

help you freshen up any boring or dated rooms.

Flowers are restorative to the spirit and their beauty should be enjoyed every day, not limited to special occasions. That's the philosophy of popular florist Jane Durbridge, and with style writer Antonia Swinson, she shows how to do just that. With an emphasis on a striking use of form and color, rather than expensive blooms or time-consuming arrangements, *Easy Flowers* lives up to the title's promise. Photographs by Polly Wreford do beautiful justice to the stunning groupings and displays. Best of all there is practical advice on arranging and useful tips for caring and prolonging the life of fresh flowers. The first section, *Flower Basics*, explains how to select and care for your fresh flowers. Next, comprehensive sections for each of the Color Themes shows beautifully simple arrangement ideas for every room in the home, grouped by flower color. Finally, practical care and maintenance advice will ensure your arrangements look their best for as long as possible.

If you want to avoid the rules and rigidity of formal floristry, Jane Durbridge will show you how in this beautifully illustrated book, the sumptuous cover being a taster for what is to come. Accompanied by style writer Antonia Swinson and photographer Polly Wreford, she offers simple, inspirational ideas for simple containers, using simple, easily available flowers and foliage. A stem of cherry blossom cut from the garden, a single rose, a bunch of tulips or ranunculus, miraculously transformed into artfully simple, chic arrangements. Using vases and bowls as plain as old bottles or as elegant as a crystal vase, she demonstrates the ease with which you can transform a room or dinner setting. Utilising materials as diverse as cellophane and translucent gel, she shares her innovative, often quirky, designs and knowledge to make truly "Simple Chic Flowers" with which to adorn your home. - Lucy Watson

About the Author
Jane Durbridge is one of London's most sought after florists, with a unique sense of style and a distinctively elegant yet refreshingly modern look. Jane started Parterre Flowers, based in central London, in 1989. She now creates foral decorations for weddings and other celebrations. Jane divides her time between Paris and London. Her first book "Bridal Bouquets" is also published by Ryland Peters Small. Antonia Swinson is an expert on flowers, fashion, beauty, and weddings. She began her writing career at "Vogue" and for three years she was Assistant Features Editor of Conde Nast's "Brides and Setting Up Home". She is the author of "The Wedding Planner" and "When I Was A Flower Girl", and wrote the text for Jane Durbridge's "Bridal Bouquets", all for Ryland Peters Small.