

(Download pdf ebook) Digital textile printing and the influence on design

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#15794937 in Books 2010-04-24 Original language: English PDF # 1 8.50 x .10 x 5.511, .13 #File Name: 364060201340 pages | File size: 52.Mb

Marina Rehbein : Digital textile printing and the influence on design before purchasing it in order to gauge whether or not it would be worth my time, and all praised Digital textile printing and the influence on design:

Seminar paper from the year 2009 in the subject Design (Industry, Graphics, Fashion), grade: 2,0, , language: English, abstract: Digital printing is a new dimension in textile printing. Compared to conventional methods there are many strengths, but also weaknesses. As far as the design process is concerned, the digital technology has an impact, to some extent being able to produce small, highly individual patterns, at a lower price and with a lower lead time than traditionally. These facts also positively support the trend of mass customization. Currently some designers embrace

the new technology but at the same time it is also criticised. Key Words: digital textile printing, textile design, ink-jet printing, design influence.